



GUIDELINE BY



K Cup Lids Guidelines

TALK TO US

+1 888-585-5034

info@kcupcopack.com



SUMMARY:

Your lids will be printed digitally. In an effort to streamline this process we only accept “Print Ready” artwork files. No proof will be issued. Your artwork will be printed “as-is”.

LEAD TIME:

The standard lead time is 4 to 6 weeks. Expedited orders (5 business days) incur a fee of \$500 plus expedited shipping charges.

MOQ:

- 5,000 lids for PMS 5305, PMS 4625, PMS 021
- 55,000 lids for PMS 524, PMS 151

FILE FORMAT:

Files must be non-editable rasterized files in .JPG (CMYK) format at 300dpi. There should be no artwork outside of the 41.5mm print area. File size should not exceed 3MB.

COLOR MODE:

Files must be CMYK (not RGB).

ARTWORK SIZE:

Files must be sized to 41.5mm at 300dpi

FILE NAME:

Illegal characters: \ / - : * ? < > | ' "

File name should be as follows:

- A: Item # (if available): Ex. “01234”
B: Abbreviated Item Name: Ex. “Breakfast Blend Decaf”
C: Ring Color: Ex. “BRN” or “ORG”
D: Die Size: Ex. “51.0mm”
E: Quantity: Ex. “25K”

Example: A_B_C_D_E.jpg
“123_BB_Decaf_BRN_51.0mm_25K.jpg”



CHECKLIST:

- ☐ Image is sized to 41.5mm at 300dpi
- ☐ Image is in .JPG (CMYK...not RGB)
- ☐ Correct file name (without illegal characters)
 - ☐ Item number and Item name specified
 - ☐ Ring color specified
 - ☐ Die size specified (51mm)
 - ☐ Quantity specified

